



City Edge East Melbourne completes major \$1.5million refurbishment

17 October 2017: City Edge has completed a \$1.5million refurbishment to its East Melbourne serviced apartment hotel. Taking place during 2017, the refurbishment was officially completed on 28th October, 2017.

City Edge East Melbourne boasts a prime location within walking distance of the MCG, Rod Laver Arena and Melbourne Park venues and is a short tram ride to the city centre. City Edge East Melbourne is also within walking distance of major hospitals, Fitzroy Gardens and St. Patrick's Cathedral.

New kitchens, bathrooms and windows, upgrades to exterior finishes and landscaping have been completed to provide the ideal base for both leisure and business guests looking for a Melbourne city-fringe location.

To celebrate the new look City Edge East Melbourne, a 10% Christmas Special is being offered for bookings made by 28 December 2017 and valid for travel until 31 December 2017. This offer is only available for booking via www.cityedge.com.au – using promo code "Christmas10".

The rapidly expanding Australian hotel brand City Edge Apartment Hotels is owned and operated by a husband and wife team, Peter and Irena Cushen, who established the brand in 2006 by opening the City Edge East Melbourne. In 2013, the group developed a franchise business model and franchised its first hotel, City Edge North Melbourne in the following year. Four of the seven hotels in the network - six in Melbourne and one in the Brisbane CBD - are now operated under franchise agreements. Over the next five years, City Edge plans to grow the network across Australia, targeting CBD and city fringe locations in Melbourne, Sydney, Brisbane and Adelaide, with a number of regional and suburban locations also identified as excellent growth prospects.

Australian owned and operated, City Edge is built on the premise that every traveller demands value for money. Known for catering to the savvy, value conscious traveller, City Edge offers friendly, efficient and reliable accommodation options. Their core values are driven by a desire to deliver exceptional and efficient accommodation experiences at the best price for people travelling for business, leisure or any other purpose.

City Edge East Melbourne – Fast Facts

Address: 179 Powlett Street (corner Albert Street), East Melbourne

Phone: 1300 248 933

Web: cityedge.com.au

Email: info@cityedge.com.au

Accommodation: 60 x studio, one and two bedroom self contained apartments

Features

Like all City Edge properties, City Edge East Melbourne offers:

- Outstanding value for money
- Convenient location
- Seamless check-in process
- Resident manager
- Free WiFi

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